



*You've never  
seen a crab  
move so fast!*

*Mrs. Friday's® Krabbycakes®*

- *Popular – A proven profit generator*
- *Irresistible – Crunchy explosion of flavor brings guests back*
- *Versatile – Perfect for appetizers, sandwiches and entrees*



### *The krabby krunch kustomers crave*

Often imitated – never duplicated, these are the original Mrs. Friday's® Krabbycakes® that have captured the taste buds of seafood lovers around the country. We start with our signature blend of imitation and real snow crab. Then add fresh cream and special seasonings and a crunchy coating of Panko breadcrumbs. The result: premium crab cake flavor at an affordable price. And only Mrs. Friday's® has it.

***On Trend: With 14.3% increase in entrées,  
crab cakes are on the rise.***

*Just imagine what a truly delicious, truly affordable crowd pleaser like Mrs. Friday's® Krabbycakes® would do on your menu.*

Source: Seafood Business: May 1, 2009

#### **Krabby Club Melt**

*A crisp golden Krabbycake served atop a toasted English muffin with stone ground mustard, grilled onions, melted cheddar cheese and smoky bacon.*  
For this and other recipes, visit [www.kpseafood.com](http://www.kpseafood.com)

Mrs. Friday's® Krabbycakes® Code # 073550	\$ 1.58
English muffin, bacon, onion, cheese, mustard, fries	\$ 1.81
Total Food Cost	\$ 3.39
Suggested Menu Price	\$ 9.25
Gross Profit	\$ 5.86

#### FEATURES AND BENEFITS

- Made with real crab for high value perception at an affordable cost
- No prep time – ready to cook and serve
- Perfect for the oven and the fryer for maximum prep flexibility.
- A variety of sizes to fit any application

#### MENU SUGGESTIONS

*Mrs. Friday's® Krabbycakes® can be used in multiple ways on any menu*

Create tasty:

- Appetizers
- Sandwiches
- Salads
- Steak toppers
- Seafood Tacos
- Children's entrees

Go to [www.kpseafood.com](http://www.kpseafood.com) for more great recipes and more ideas.



**Call 800-564-1557 today for a demonstration.**



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[www.kpseafood.com](http://www.kpseafood.com)

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#### PRODUCT SPECIFICATIONS

PRODUCT CODE	PRODUCT DESCRIPTION	CASE PACK	CASE NET WT.	CASH & CARRY (Printed Inner Carton)
073550	Mrs. Friday's® Krabbycakes, 3 oz	4/2.5 lbs	10 lbs	
073555	Mrs. Friday's® Mini Krabbycakes, 40/lb	6/2.5 lbs	15 lbs	X
073570	Mrs. Friday's® Krabbycake, 3 oz	6/2.5 lbs	15 lbs	X